



the **Calendar**

OFFICIAL NEWSLETTER OF THE NEW YORK COUNTIES REGISTERED NURSES ASSOCIATION, DISTRICT 13 NYSNA

MARCH - APRIL 2006

VOL. 2006 NO.2

What you need to know

ANNUAL AWARDS ISSUE !!

ANNUAL MEMBERSHIP MEETING & PROGRAM

March 21, 2006

5:30–6:00 pm Registration & Italian Buffet
6:00 pm Program
7:00 pm Business Meeting

**“Nursing Information Behavior (NIB): The Framework of
Information Seeking, Searching and Use in Home Care”**

Edmund Pajarillo, PhD, RN, CPHQ, CNAA
Veterans Administration Hospital
Atrium-Sections A & B (Lobby Floor)
423 East 23rd Street (and First Avenue)
Manhattan, NY

Cost: \$10 - Members \$15 - Non-members

IMPORTANT: REGISTRATION REQUIRED BY MARCH 14, 2006

REGISTRATION FORM (3/21/06)

Name _____

Home Address _____

City _____ State _____ Zip _____

Home Phone _____ Work Phone _____

Amount Enclosed _____

Check or money order payable to:

New York Counties Registered Nurses Association (NYCRNA)
70 West 36th Street – Suite 601 New York, NY 10018
Phone: 212-673-7110 Fax: 212-673-7762 Email: NYCRNA@aol.com

President's Message

Rosa Parris, MSN, RN

Leadership in a Challenging Environment

The nursing shortage has not shown any sign of letting up. Institutions are required to meet the same standards as before the nursing shortage became evident. Nurses still want to provide a high level of care to their patients. As their patient load increases, mandatory overtime becomes more frequent, and frustration sets in, it becomes more difficult to meet the standards and provide the level of nursing care that is required, and therefore creative leadership is needed.

Creative leadership in this challenging environment with decreased resources requires involvement of all levels of staff to meet the complex challenges. Each level of staff understands their role without the institution. The staff nurse understands the work environment of the bedside nurse and what it takes to give quality care. When the bedside nurse and leaders of an institution sit down and strategize together they both will benefit. As they work together to meet the challenges of the institution they each will have a better understanding of the challenges of each side. This joint problem-solving will make a stronger, more viable institution.

As the institution serves its clients (staff and patients) better in this challenging environment it will become stronger. A stronger, more viable institution serves us all.

The Calendar is published five (5) times annually by the New York Counties Registered Nurses Association, Inc.

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Opinions expressed by writers/authors published in *The Calendar* do not necessarily reflect those of the Association.

NYCRNA

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<http://www.nysna.org/districts/13.htm>

Mission Statement

The New York Counties Registered Nurses Association (NYCRNA), District 13 of NYSNA, is a professional membership organization that promotes the nursing community at the local level.

LOBBY DAY 2006 "SAVE THE DATE"

- WHAT:** NYSNA Annual Lobby Day 2006
- WHEN:** Tuesday, April 4, 2006
- WHERE:** Albany, New York State Capitol
- WHO:** NYSNA members, nursing students and faculty, nurses and patient advocates
- WHY:** Promote patient safety and nursing issues in the State Legislature
- HOW:** Briefing, lobby appointments, debriefing
- OTHER:** FREE event registration!

For Information Contact:

Nursing Advocacy & Information Program • New York State Nurses Association
 518-782-9400 x 282 • legislative@nysna.org

AGENDA	March	8	Tellers Committee	11:00 am
		14	Strategic Planning Committee	5:00 pm
		14	Board of Directors	6:00 pm
		21	RN-SIG	12:30 pm
		21	Annual Membership Meeting Manhattan VA Hospital	6:00 pm
		30	Legislative Affairs Committee	6:00 pm
	April	4	NYSNA Lobby Day - Albany	
		4	RN-PAC	11:00 am – District 13
		11	Board of Directors	6:00 pm
	May	12	Annual Awards Dinner	6:00 pm
	June	1	Legislative Affairs Committee	6:00 pm
		13	Finance Committee	5:00 pm
		13	Board of Directors	6:00 pm

All meetings are held at the NYCRNA office unless otherwise noted. Please call 212-673-7110 for further information.

In this issue...

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"SPAN"ing New York State

By Patricia Maher-Brisen, MSN, APRN, BC
Downstate Outreach Nurse for SPAN

Statewide Peer Assistance for Nurses (SPAN) has been growing significantly since Governor Pataki signed legislation (Chapter 290) in August of 2000 authorizing collection of a \$15 surcharge from nurses for licensing or re-registration.



SPAN currently has more than 462 active nurse participants and more than 900 nurses have participated in SPAN since its inception. There are presently 25 SPAN peer support groups and ten SPAN staff members around the state.

Owing to the growth of the SPAN program, an additional SPAN staff member was hired in September 2005 for the New York City area. Maureen Farrell is now the Metropolitan Regional Coordinator and can be reached at 1-800-724-6976 ext. 270. Patricia Maher-Brisen has moved into a new Downstate Outreach Nurse position and can be reached at 1-800-724-6976 ext. 262, for free SPAN presentations.

SPAN presentations are tailored to meet the needs of any health care audience. Presentations are available during all hours and even on weekends. Videotape, Power Point slide shows, case discussion, and personal testimony make SPAN presentations highly informative and inspirational.

SPAN's goals are to educate nurses statewide about substance related problems so that early recognition and intervention occur in health care settings where nurses are employed. Early identification will allow nurses to begin treatment, and join SPAN and the state's alternative to discipline, assistance program early in the stages of the addictive illness. The concept of nurses helping nurses is key to the success of this program because both the effected nurse and his or her patients will be protected when substance abuse and misuse is addressed by ethically responsible and compassionate colleagues.

SPAN's toll free and confidential HELPLINE number in New York and New Jersey is 1-800-45-SPAN-1. SPAN can also be found on the web at www.nysna.org

Scholarships Available for CleanMed 2006

By Anna Gilmore Hall, RN

Executive Director of Health Care Without Harm

Scholarships for nurses are now available for CleanMed 2006, the world's largest conference on environmentally preferable medical products and practices. Nurses are invited to join health care colleagues, environmental health scientists, architects and hospital designers at CleanMed, to be held in Seattle, April 18-20. Topics include safer products, waste reduction, mercury elimination, green building, greener cleaners, healthy food and safer working environments.



"CleanMed will change the way you think about the delivery of health care forever," said Patricia Butterfield, PhD, RN, FAAN, chair of the Dept. of Psychosocial and Community Health Nursing, University of Washington. "This is an opportunity to meet internationally renowned scientists and environmentalists, and learn about the cutting-edge techniques health care providers are using to advocate for true healing environments."

Two scholarships are available: the Ford Foundation Minority Health Professionals Scholarship and the Stephanie Davis Waste Reduction Scholarship, which will provide travel funds and recognition to individuals who have undertaken waste reduction work with healthcare facilities. Scholarship applications are due March 13.

CleanMed 2006 is sponsored by Health Care Without Harm, Hospitals for a Healthy Environment, Catholic Health Initiatives, Consorta, Kaiser Permanente, Premier, MedAssets and Consorta. Keynote speakers are Tyrone Hayes, PhD, renowned for his groundbreaking work on the herbicide atrazine; and best-selling author Paul Hawken, whose books include "Natural Capitalism: Creating the Next Industrial Revolution" and "The Ecology of Commerce: A Declaration of Sustainability."

THE STATEN ISLAND CHAPTER MEMBERSHIP MEETING

Date: *TUESDAY, APRIL 18, 2006

Time: 6:00 p.m. **sharp!** Dinner
Business Meeting to Follow

Place: Afternoones Restaurant
415 Forest Avenue, Staten Island
(718) 816-6744

Topics: "Nursing in New Orleans: Aftermath of Hurricane Katrina"
Maureen Gavin, RN
NYSNA Lobby Day: *There Ought To Be A Law*
Patricia Kane, RN; Patricia Maher-Brisen, RN

Cost: Buffet Dinner \$28 Members - \$30 Non-members
Generic Students - No Charge for Business Meeting Only

IMPORTANT: Please respond to District 13 office at 212-673-7110 no later than April 14, 2006 so that dinner arrangements can be made.

***Please note
change of date**

NYCRNA Proudly Announces Distinguished 2006 Awardees

On Friday, May 12, 2006, the New York Counties Registered Nurses Association (NYCRNA) will honor its 2006 award recipients at the Annual Awards Dinner. Nominated by their colleagues and peers for accomplishments in nursing, healthcare and the community; the awardees are:

Carol Bagnell, RN
Amanda Silver Distinguished Service Award
In recognition of outstanding contributions to the achievement of the association's goals

Rosana Tambis, RN
Outstanding Staff Nurse Award

Mirian Moses, RN
Jane Delano Distinguished Service Award
In recognition of her contributions to the elevation of nursing practice and education

Candy Dato, RN
Presidential Citation
For her dedication & commitment to the nursing profession

Lolita Compas, RN
Honorary Recognition Award
For leadership, mentorship & service to humanity

NYCRNA Annual Awards Dinner



- DATE: **Friday, May 12, 2006**
- PLACE: New Yorker Hotel, 481 Eighth Avenue at 34th Street – 2nd Floor Crystal Room, New York, NY
- TIME: 6:00 p.m. Reception 7:00 p.m. Dinner
- COST: \$100.00 – ***Make your reservation early and don't miss this extra special event!***

Please send reservations by Monday, April 24, 2006

AWARDS DINNER RESERVATION – May 12, 2006

Name _____

Address _____

Home Phone _____ Work Phone _____

Number of Reservations _____ Amount Enclosed _____

Seating preference, if any _____

CHECK MUST BE INCLUDED WITH RESERVATION

Please make checks payable and mail to:

New York Counties Registered Nurses Association (NYCRNA) • 70 West 36th Street-Suite 601 • New York, NY 10018
Phone: 212-673-7110 • Fax: 212-673-7762 • Email: NYCRNA@aol.com

AWARDS CELEBRATION JOURNAL MAY 12, 2006

**Congratulate the awardees & celebrate
Nursing 2006 Kick-Off for National Nurses' Week**

___	Gold Print Page (full page – 3 1/2” x 6 1/4 “)	\$225.00
___	Silver Print Page (full page – 3 1/2” x 6 1/4”).....	\$175.00
___	White Page (full page – 3 1/2” x 6 1/4”).....	\$150.00
___	1/2 Page (3 1/2” x 3 1/8”)	\$100.00
___	1/4 Page (1 3/4” x 3 1/8”)	\$ 75.00

Ads must be received **no later** than APRIL 18, 2006

JOURNAL SIZE 5” X 8”

ADVERTISING RESERVATIONS

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUS. TEL: _____ HOME TEL: _____

CHECK MUST ACCOMPANY AD AMOUNT ENCLOSED: _____

Please make check payable to:

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A
Pension, Retirement & Estate Planning
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- ⌚ *How you can receive a guaranteed income for life.*
- ⌚ *How to efficiently transfer retirement assets.*
- ⌚ *How you can use the new IRA minimum distribution rules to save thousands of dollars.*
- ⌚ *How to maximize your pension income.*
- ⌚ *How you can allocate your investments to reduce risks and maximize returns.*
- ⌚ *How you can help supplement your pension and Social Security income.*
- ⌚ *How you can reduce or eliminate taxes on Social Security benefits.*

Meeting Locations & Times

GRAYBAR BUILDING

Monday	1 st Three in every month	11:00 a.m. ~ 7:00 p.m.*
Tuesday	1 st Three in every month	11:00 a.m. ~ 7:00 p.m.*

**Presentations held every hour on the hour*
*Meetings by scheduled appointment only**

Hosted by:
Yvonne Y. Russell, MBA
Financial Services Professional
NYLife Securities
420 Lexington Ave. 15th FL.
New York, NY 10170

For further information please contact Yvonne Y. Russell, MBA – 646- 227- 8424 or
Dwayne R. Norris – 646- 227- 8563, Cellular 646- 339- 1255

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ATTEND Membership programs to keep current with issues and concerns of nurses in the metropolitan area.

SERVE On a task force and work with colleagues to advance the shared goals of nurses at the local level.

HOLD Elected office and take a leadership role in moving and shaping the future of nursing and health care in New York City.

Annual dues: \$95; Retired nurses: \$50

For additional information, Call: (212) 673-7110 or Fax (212) 673-7762

E-mail: NYCRNA@aol.com

Name _____

Address _____

City _____ State _____ Zip _____

Home phone _____

Work phone _____

Employers _____

Send check or money order payable to **NYCRNA** and mail to:
The New York Counties Registered Nurses Association, Inc.
70 West 36th Street – Suite 601, New York, NY 10018

CALL FOR WRITERS

We're looking for a few good articles and reports of interest. If you would like to write for The Calendar or submit items of interest, please call 212-673-7110.

CALENDAR ADVERTISING CLOSING DATES

Jan/Feb Issue	Nov 15	Sept/Oct Issue	Aug 1
Mar/Apr Issue	Jan 15	Nov/Dec Issue	Sept 15
May/June Issue	Mar 15		

Ad Size	One Issue	Same ad, Five Consecutive Issues
One Page	\$500	\$450 each
½ Page	\$350	\$300 each
¼ Page	\$200	\$150 each
Inside Back Full Page	\$600	

Business Card

Same Card, Four Consecutive Issues	\$100
One Issue	\$35

Advertise your own practice or tell a friend!

Business advertising is not limited to specific categories. Cards for medicine; dentistry; restaurants; hair salons; law offices; insurance; florists; real estate; plumbing; bank services; home care, etc. are accepted.

Need more information? Call 212-673-7110

REMINDER

We ask that all District members send dues directly to NYCRNA. Annual dues are \$95 for regular membership, \$50 for retirees and \$35 for new graduate nurses (first year only). **THANK YOU.**

New York Counties
Registered Nurses Association, Inc.
District 13, NYSNA
c/o 11 Cornell Road
Latham, NY 12110

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