



EDUCATIONAL SPOTLIGHT

A Newsletter for NYSNA Approved Provider Units

January-February 2010

We're back! Happy New Year to you all.

We are adopting a bi-monthly schedule for the Spotlight so look for our next issue in March 2010.

ANCC

Please keep the following information in mind when you are considering your eligibility to be an Approved Provider Unit, when you are considering Co-Providing, and when you are seeking support for your educational activities.

Commercial Entities.

A 'commercial interest' is any entity either producing, marketing, re-selling, or distributing healthcare goods or services consumed by, or used on, patients or that is owned or controlled by an entity that produces, markets, re-sells, or distributes healthcare goods or services consumed by, or used on, patients. This definition allows a provider to have a 'sister company' that is a commercial interest, as long as the [approved] provider has and maintains adequate corporate firewalls to prohibit any influence or control by the 'sister company' over the CE program... (ANCC. (2009). Application manual accreditation program. Silver Springs, MD: American Nurses Credentialing Center). No applications or re-applications will be accepted from commercial interests for Approved Provider Unit status.

ANCC does not consider providers of clinical services **directly to patients** to be commercial interests.

Government organizations and not-for-profit organizations are **not** considered commercial interests.

A health care commercial entity **may not** continue to be an Approved Provider Unit if you **cannot** demonstrate a separation between the commercial activities and the educational activities.

A health care commercial entity may not be a co-provider; and Approved Provider Units are required to complete a Commercial Support Agreement with any health care commercial entity that provides financial or in-kind services for your activities.

NYSNA

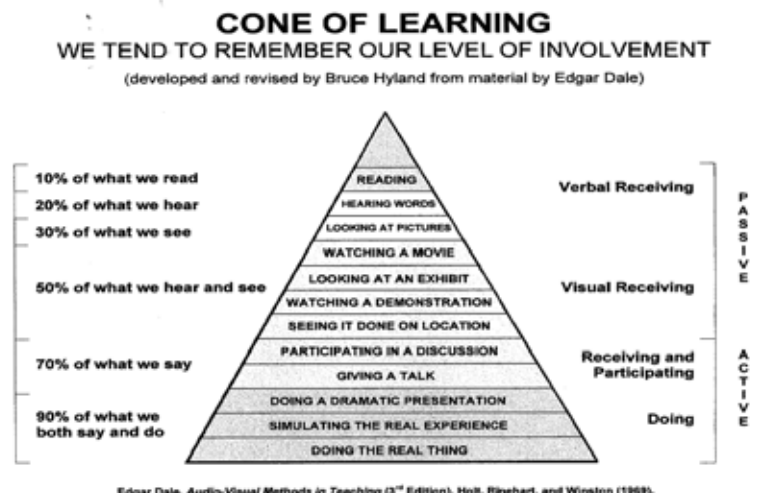
- Please contact NYSNA if you think your organization might be considered a health care commercial entity so we can discuss the documentation that we will require for you to demonstrate your eligibility to continue to award contact hours.
- The description of the Presenters' expertise that is included on the Biographical Data form should demon-

strate why that particular presenter is qualified to speak on the particular topic under discussion. Please ask your self, "Why did the Planning Committee select this presenter for this program?"

- "Nurse Practitioner for 25 years" is not an adequate description of presenter expertise.
- Don't forget to disclose the presence or the absence of commercial support on your advertising. For example, "No commercial support was received for this educational activity." Disclosure of the presence or absence is required to be included on the advertising materials.
- The Annual Report form has been revised to clarify some frequently questioned items. When completing your Annual Report, please make sure you have downloaded the form from the website (<http://www.nysna.org/ce/approval.html>) and that it has the "Revised January 2010" footer.

Education

Try to include active teaching methods and learning activities in your programs. You may always have discussion time and question and answer, but there's more to active learning than that. Decrease the lecture time and try minute essays, learner presentations, role play, case scenarios, or simulation. Active learning stimulates higher cognitive processes and may increase critical thinking skills. Consider this chart:



E	D	U	C	A	T	I	O	N
s	p	o	t	l	i	g	h	t

FAQs

Q: What do you mean by “Discussion of the quality improvement activities related to the Educational Activity” on the Annual Report form?

A: We are asking you to describe changes, if any, that have been made to the activity as a result of the evaluation data.

NYSNA Council on Continuing Education:

Margaret Hopkins, *Chairperson*

Margaret Chase

Mintie Indar-Maraj

Ellen LaDieu

Fran Iacobellis

NYSNA Approver Unit Staff:

Renée Gecsedí, *Director, EPR Program*

Sally Dreslin, *Associate Director, EPR Program*

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Comments from the Council

The Council on Continuing Education (CCE) has a new Chairperson – Margaret Hopkins. Ms. Hopkins has been a member of the CCE for three years and she will serve her final year on the Council in the role of Chairperson. She was a peer reviewer for 3 years prior to becoming a member of the CCE. She is currently associate professor at Elmira College with a specialty in Community Health Nursing. She is the Counselor of the Rho Gamma Chapter of Sigma Theta Tau International and currently serves as President of the Professional Nurses District #3 of NYSNA.

The Council also has a new member – Fran Iacobellis. Ms. Iacobellis has been a member of the Peer Review Team for the past three years and we welcome her to fill the Council vacancy left by Marion Spector, who completed her two, two-year terms.

The Council on Continuing Education is seeking members for the Peer Review Team. To be eligible, you must have:

- A minimum of a baccalaureate degree in Nursing
- Relevant knowledge and experience to participate in the peer review process
- Expertise in educational design

If you are interested, please visit:

<http://www.nysna.org/ce/main.html>
for additional information.

New York State Nurses Association

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