

May 8, 2009

Stuart Zakim
Vice President, Corporate Public Relations
Showtime Networks, Inc.
1633 Broadway
New York, NY 10019

Dear Mr. Zakim:

Thank you for providing the opportunity for our union leadership to view the pilot episode of *Nurse Jackie* at our Manhattan office on May 6. I'm sorry I couldn't be there, but I understand there was lively discussion about the show.

The nurses who viewed the program had concerns about its impact on the public perception of nurses. NYSNA is requesting that Showtime include a disclaimer, both audio and written, at the start of each episode. We believe this will help soften the likely negative reaction of RNs to the show.

Suggested language:

“Showtime recognizes that registered nurses practice according to a strict Code of Ethics that guides their interactions with patients and colleagues. Nurses are the professionals most trusted by the public because of their commitment to the highest quality of patient care. The following program is not intended to denigrate the nursing profession in any way, but rather to explore the human element of a single fictional character.”

Please feel free to call or e-mail me about this proposal. Thank you for your consideration.

Sincerely,



Tina Gerardi, MS, RN, CAE
Chief Executive Officer
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