

## Upcoming Satellite Broadcasts & Webcasts



## Welcome

Welcome to the **November 2009** issue of New York State Department of Health's (NYSDOH's) **e-Distance Learning Communiqué**.

### In this issue, you will find:

- Dates & times for upcoming satellite broadcast, videoconference and Webcast programs .....1-6
- Instructions for viewing and adding events to the LHD Calendar:  
<https://www.nylearnsph.com/Public/Calendar/> ..... 6
- Enrolling in a Webcast on the NYSDOH Learning Management System (LMS or [NYLearnsPH.com](http://NYLearnsPH.com)) .....7

## Upcoming Events & Table of Contents

Title	Provider	Original Air Date	Original Air Time	Re-broadcast	Re-broadcast	LMS Course #	Page
Health Disparities in Minorities Town Hall Meeting	ADPH	21-Oct	3-5pm	5-Nov	10-12pm	ADPH-102109	2
Mass Antibiotic Dispensing: Legal Ease	CDC	22-Oct	1-2:30pm	6-Nov	9:30-11am	CDC-102209	2
Blogging and Beyond: Tools to Build Your Movement, Social Marketing Webinar, part 2 of 4	Other	29-Oct	2-3pm		LIVE Webinar	SM-102909	3
PH Grand Rounds, Global Climate Change: Implications for Public Health	UNC	5-Nov	2-4pm		Webcast Only	UNC-110509	3
Caring for the Diabetic in the Home Care Setting	ADPH	12-Nov	3-5pm	25-Nov	1-3pm	*ADPH-111209	4
Twitteracy for Social Marketers, part 3 of 4	Other	12-Nov	2-3pm		LIVE Webinar	SM-111209	3
Diabetes and Smoking and Health Disparities	ADPH	18-Nov	3-4pm	3-Dec	1-2pm	*ADPH-111809	4
Building Bench Strength: Finding New Leaders	MCTFT	19-Nov	1-2pm	4-Dec	10-11am	MCTFT-111909	4
Monitoring and Evaluating Social Media, part 4 of 4	Other	19-Nov	2-3pm		LIVE Webinar	SM-111909	3
Public Health Live (T2B2): Post-traumatic Stress Disorder in Veterans	UAib SPH	19-Nov	9-10am		LIVE	*UASPH-PHL111909	5
Depression Management	ADPH	9-Dec	3-5pm	22-Dec	10-12pm	*ADPH-120909	5
HIV/AIDS and STDs in Minority Populations	ADPH	16-Dec	3-5pm	5-Jan	9-11am	*ADPH-121609	5
Public Health Live (T2B2): Prevention Agenda: 10 Years of Public Health Live!	UAib SPH	17-Dec	9-10am		LIVE	*UASPH-PHL121709	5
NYSDOH Learning Management System (LMS) Quick Guides							7

\*Note: If a LMS Course # is grayed out, it is not yet ready for enrollments

### Health Disparities in Minorities Town Hall Meeting

**Aired Live: 10/21/2009**

**Rebroadcast** (Videoconference to LHDs & Regional Offices): **November 5, 2009, 10:00-12:00 pm**

**Topic:** Minority Health

**Provider:** Alabama Public Health Training Network

**Webcast:** Yes

**Satellite:** Yes

**Audience:** Nurses, social workers, health care providers, educators, and public health educators

**Continuing Education:** No

**LMS Course #:** ADPH-102109

**Enroll** in Live or Archived Webcast.

**Description:** Health disparities in minorities. What are they? Who is affected by them? What can be done to fix them? These are all questions that have been debated for years when it comes to healthcare standards across racial and ethnic lines. We hope you'll continue the conversation with us during this educational town hall meeting. Information will be provided on cancer, tobacco prevention, HIV/AIDS, infant mortality, diabetes, cardiovascular disease, and mental health. Reducing and eliminating health disparities is important, join us for the discussion.

**Objectives:**

- Learn about each health disparity.
- Understand the burdens each disparity has on minorities in Alabama.
- Discuss disease prevention and health education information.

### Mass Antibiotic Dispensing Legal Ease

**Aired Live: 10/22/2009**

**Rebroadcast** (Videoconference to LHDs & Regional Offices): **November 6, 2009, 9:30-11:00 am**

**Topic:** Emergency Preparedness

**Provider:** Centers for Disease Control & Preparedness

**Webcast:** Yes

**Satellite:** Yes

**Audience:** State, local, territory, and tribal public health officials, state and local SNS and Cities Readiness Initiative planners, emergency managers, and state and local public health law professionals

**Continuing Education:** Yes

<http://www2a.cdc.gov/phtn/legal/default.asp>

**LMS Course #:** CDC-102209

**Enroll** in Live or Archived Webcast.

The federal government has passed multiple pieces of legislation related to the distribution and dispensing of medical countermeasures during an emergency response in an effort to ensure that countermeasures are distributed and used legally, that dispensers and recipients have the correct information on countermeasure usage, and that liability protections are in place.

**Goal:** To assist state and local public health planners in understanding the complexities of federal legislation relating to mass antibiotic dispensing.

**Objectives:**

- Define instances when an EUA could be issued
- Discuss the main concerns addressed by CDC's pre-EUA submission
- List three entities protected under the PREP Act
- Describe the information included in a PREP Act declaration
- Identify two ways the PREP Act will protect state and local planners from legal actions resulting from a mass antibiotic dispensing campaign.
- Promote health improvement, wellness, and disease prevention in cooperation with patients, communities, at-risk populations, and other members of an inter-professional team of health care providers by assuring the availability of effective, quality health, and disease prevention services.

**Social Marketing University On-line Series**

**Live Webinar: 10/29, 11/12 & 11/19/2009**

**Topic:** Social Marketing/Communication  
**Provider:** Weinreich Communications  
**Webcast:** Yes  
**Satellite:** No  
**Audience:** Anyone interested in learning how to use social marketing to change health and social behaviors

**Continuing Education:** No  
**LMS Course #:** SM-102909, SM-111209, SM-111909

**Note:** If you did not register for Part 1: Designing a Social Media Strategy for Change, there is still time to do so and apply this purchase to the series rate (four webinars for the price of three! 117.00).

Register: <http://www.social-marketing.com/webinars.html>

**Enroll** in the Live Webinar to be shown at NYS-DOH, Albany, NY location to be announced by searching the LMS course catalog by "Social Marketing"

**Part 2: Blogging and Beyond - Tools to Build Your Movement, October 29, 2:00 - 3:00 pm**

This 60-minute webinar will help you move from a "campaign" mindset to building a movement using social media. We'll discuss the details of how to use tools like blogs, social networks, Twitter, videos and more to engage your target groups and move them to action.

**Part 3: Twitteracy for Social Marketers November 12, 2:00 - 3:00 pm**

Lately you can't read the news or watch TV without running into a mention of Twitter – the online microblogging site. When used strategically, Twitter can be an invaluable tool for networking, information filtering, tapping into a human search engine, and for reaching your target groups. This 60-minute webinar will cover the whats, whys and hows of Twitter for people who want to use it for health or social change.

**Part 4: Monitoring and Evaluating Social Media November 19, 2:00 - 3:00 pm**

Social media tools like blogs, Twitter and social networks are not just useful for communicating with the groups you want to reach. They are also valuable as "listening" tools to pick up information about news, opinions and trends on the issues you care about. This 60-minute webinar will demonstrate how to easily set up a social media monitoring system as well as discussing methods for evaluating your own social media efforts.

**Global Climate Change: Implications for Public Health**

**Live Webcast Only: 11/5/2009**

**Topic:** Environmental Health  
**Providers:** Centers for Disease Control & Prevention and the University of North Carolina  
**Webcast:** Yes  
**Satellite:** No  
**Audience:** Public health leaders, managers, professionals from local and state health departments

**Continuing Education:** No  
**LMS Course #:** SM-102909, SM-111209, SM-111909

**Enroll** in the Live or Archived Webcast

The principal goals of the program are to:  
 1) to increase awareness and understanding of the serious nature of global climate change and how it is linked to the public's health and well being; and  
 2) to promote a national dialogue among health professionals and related parties on the importance of public health involvement, preparedness and partnering at state and local levels.

**Objectives:**

- To state the case for global climate change and its potential impact on public health.
- To describe roles and responsibilities for public health professionals and other related environmental experts to address and take action on this environmental challenge.
- To access resources (tools, processes, articles etc.) for information and technical support.

### Caring for the Diabetic in the Home Care Setting

**Live: 11/12/2009, 3-5 pm**

**Rebroadcast** (Videoconference to LHDs & ROs): **November 25, 2009, 1:00-3:00 pm**

**Topic:** Chronic Disease

**Provider:** Alabama Public Health Training Network <http://www.adph.org/ALPHTN/Default.asp?id=1884>

**Webcast:** Yes

**Satellite:** Yes

**Audience:** Home health aides, home attendants and other professionals and family workers who administer and care for patients in the home setting

**Continuing Education:** No

**LMS Course #:** ADPH-111209

### Diabetes and Smoking and Health Disparities

**Live: 11/18/2009, 3:00-4:00 pm**

**Rebroadcast** (Videoconference to LHDs & ROs): **December 3, 2009, 1:00-2:00 am**

**Topic:** Minority Health & Chronic Disease

**Provider:** Alabama Public Health Training Network <http://www.adph.org/ALPHTN/Default.asp?id=1884>

**Webcast:** Yes

**Satellite:** Yes

**Audience:** Nurses, social workers, health care providers, educators, and public health educators

**Continuing Education:** No

**LMS Course #:** ADPH-111809

### Building Bench Strength: Finding New Leaders

**Live: 11/19/2009, 1:00-2:00 pm**

**Rebroadcast** (Videoconference to LHDs & ROs): **December 4, 2009, 10:00-11:00 am**

**Topic:** Administration

**Providers:** The Multijurisdictional Counter Drug Task Force and the Community Anti-Drug Coalitions of America

**Webcast:** Yes

**Satellite:** Yes

**Audience:** Anyone interested

**Continuing Education:** No

**LMS Course #:** MCTFT-111909

**Enroll** in Live or Archived Webcast.

Building and maintaining a successful coalition takes an effective leader. We see all kinds of leaders who have different kinds of approaches. How should coalitions get the most from the leaders they have and cultivate the next generation? Succession planning and workforce development do not need to be intimidating. There are resources and tools available to help.

**Key Concepts:**

- Learn why the 12 sectors should be represented within coalitions
- See how capacity building can be organized
- Hear how different types of leaders work within the coalition environment
- Find out coalitions can utilize the talents young leaders have to offer.

### Public Health Live: Post-Traumatic Stress Disorder in Veterans

**Live: 11/19/2009, 9:00-10:00a m** (Live Videoconference to LHDs & ROs)

**Topic:** Communication

**Provider:** University at Albany School of Public Health

**Webcast:** Yes

**Satellite:** No

**Audience:** Anyone interested

**Continuing Education:** Yes <http://www.albany.edu/sph/coned/t2b2.htm>

**LMS Course #:** UASPH-PHL111909

### Depression Management

**Live: 12/9/2009, 3-5 pm**

**Rebroadcast** (Videoconference to LHDs & ROs): **December 22, 2009, 10:00-12:00 pm**

**Topic:** Chronic Disease

**Provider:** Alabama Public Health Training Network <http://www.adph.org/ALPHTN/Default.asp?id=1884>

**Webcast:** Yes

**Satellite:** Yes

**Audience:** Nurses, social workers, health care providers, educators, and public health educators

**Continuing Education:** No

**LMS Course #:** ADPH-120909

### HIV/AIDS and STDs in Minority Populations

**Live: 12/16/2009, 3-5 pm**

**Rebroadcast** (Videoconference to LHDs & ROs): **January 5, 2009, 9:00-11:00 am**

**Topic:** Minority Health & Infectious Disease

**Provider:** Alabama Public Health Training Network <http://www.adph.org/ALPHTN/Default.asp?id=1884>

**Webcast:** Yes

**Satellite:** Yes

**Audience:** Nurses, social workers, health care providers, educators, and public health educators

**Continuing Education:** No

**LMS Course #:** ADPH-121609

### Public Health Live: Prevention Agenda: 10 Years of Public Health Live!

**Live: 12/17/2009, 9:00-10:00 am** (Live Videoconference to LHDs & ROs)

**Topic:** Core Public Health

**Provider:** University at Albany School of Public Health

**Webcast:** Yes

**Satellite:** No

**Audience:** Anyone interested

**Continuing Education:** Yes <http://www.albany.edu/sph/coned/t2b2.htm>

**LMS Course #:** UASPH-PHL1217909

### Public Health Live: Immigrant Health

**Live: 1/21/2010, 9:00-10:00 am** (Live Videoconference to LHDs & ROs)

**Topic:** Minority Health

**Provider:** University at Albany School of Public Health

**Webcast:** Yes

**Satellite:** No

**Audience:** Anyone interested

**Continuing Education:** Yes <http://www.albany.edu/sph/coned/t2b2.htm>

**LMS Course #:** UASPH-PHL012110

### Public Health Live: Food Safety

**Live: 2/18/2010, 9:00-10:00 am** (Live Videoconference to LHDs & ROs)

**Topic:** Environmental Health

**Provider:** University at Albany School of Public Health

**Webcast:** Yes

**Satellite:** No

**Audience:** Anyone interested

**Continuing Education:** Yes <http://www.albany.edu/sph/coned/t2b2.htm>

**LMS Course #:** UASPH-PHL021810

### Public Health Live: Family Medical History & Genetics

**Live: 3/18/2010, 9:00-10:00 am** (Live Videoconference to LHDs & ROs)

**Topic:** Core Public Health

**Provider:** University at Albany School of Public Health

**Webcast:** Yes

**Satellite:** No

**Audience:** Anyone interested

**Continuing Education:** Yes <http://www.albany.edu/sph/coned/t2b2.htm>

**LMS Course #:** UASPH-PHL031810

## Remember to check the LOCAL HEALTH DEPARTMENT CALENDAR

When planning meetings and events that require more than one county health department to participate, please check the LHD Calendar before finalizing your event to minimize conflicts for LHD staff.

The LHD Calendar is maintained by the Office of Public Health Practice, and is being transitioned from Lotus to the NYSDOH Learning Management System calendar.

- To **view** the **LHD Calendar**, follow this link: <https://www.nylearnsph.com/Public/Calendar/>  
Please view this calendar prior to finalizing meeting dates and times to prevent overlap/conflicts.
- To **post** an event on the **LHD Calendar**, you will need to **log in** to the Learning Management System (LMS) > Select Calendar from the User Menu > Submit an Event > Enter Details > Submit Event for approval.



## Enroll in the Webcast:

1. CTRL + Click on the [Enroll](#) link for the Webcast you would like to view
2. Select **CLICK HERE to register** and complete the registration form
  - Choose your **own** username & password
  - Fill in all required fields denoted with an asterisk (\*)
  - Please include your **Agency name** in the first line of your work address
  - Also, be sure to select your **Agency** from the drop down menu found at the bottom of the registration page
  - **Submit Your Registration**, and you will be brought to the course description page where you can enroll in the course.

## Forgot your password or username?

Use the **PASSWORD RETRIEVAL** function.

Select Username or Password Retrieval, and answer your secret questions



3. Once you have successfully submitted your registration and logged in, you should be brought directly to the **course description page**.
4. **Click the enroll button**. You may also view details about the course, like time and location, by selecting the corresponding links or note the Enrollment Deadline.

## Course Description

[Course Catalog](#) | [Program Catalog](#) | [Advanced Search](#) | [Recommended Courses](#) | [Required Courses](#)

### UNC-110509 Global Climate Change: Implications for Public Health

Enrollment Deadline	Section	Course Format	Start/End Dates	Meeting Times	Location	Instructor (s)	Speaker (s)
<a href="#">Enroll</a> Ongoing	<a href="#">Live Webcast</a>	Streaming	11/5/2009 to 11/5/2009	<a href="#">Meeting Times</a>			
<a href="#">Enroll</a> Ongoing	<a href="#">Archived Webcast</a>	Streaming	Ongoing to 11/4/2014	<a href="#">Meeting Times</a>			

5. After clicking the **enroll button**, you will receive confirmation of your registration on the screen and in your e-mail.

## Course Catalog - Registration

Course Catalog | [Program Catalog](#) | [Advanced Search](#) | [Recommended Courses](#) | [Required Courses](#)

You have successfully registered for UNC-110509 Global Climate Change: Implications for Public Health. It is now part of your Current Courses in [My Courses](#).

6. As stated in the on-screen confirmation, the on-line course was added to **My Courses** (see: User Menu)
- You can navigate around **My Courses** by selecting the **Pending Courses, Current Courses, Completed Courses, Completed Programs or LMS Activity Report** tabs.
  - From here you can access the **Launch Course** button, view section **details**, use the **messaging tool**, or **unenroll** from the course.

**Remember, there are 4 ways to move a course from your Current to Completed Courses:**

1. After passing the quiz(s) at the end of a course
2. Complete the Activity Due found in My Courses. This could be a quiz or a certification.
3. Contact the Course Administrator using the LMS's Messaging Tool
4. Be completed by the Course Administrator after meeting all course completion requirements, like 100% attendance or completion of field exercises.

**7. Now you can track all of your continuing professional education through the NY Learns Public Health (NYLearnsPH.com) Learning Management System. Without logging in, you may also:**

- Find help pages and FAQs addressing LMS functionality
- Get help with forgotten passwords.
- Learn about training opportunities through the LMS **Announcements** and **LHD/LMS Calendar**
- Browse the **Course Catalog**
- **Contact Us** with questions

<https://www.NYLearnsPH.com>